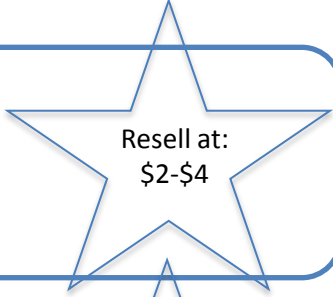




## Pricing Guidelines

### Bargain Brands

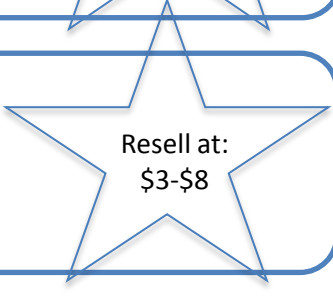
Garanimals, Circo, Fisher-Price, Faded Glory, George, Child of Mine  
Retails < \$10  
Default price: \$2-3



Resell at:  
\$2-\$4

### Basic Brands

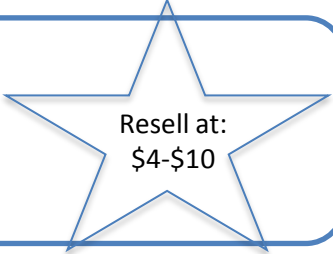
Old Navy, JCP, Crazy 8's, The Children's Place, Carter's, Jumping Beans, OshKosh, Arizona, Okie Dokie  
Retails \$4-\$15  
Default price: \$3-5



Resell at:  
\$3-\$8

### Better Brands

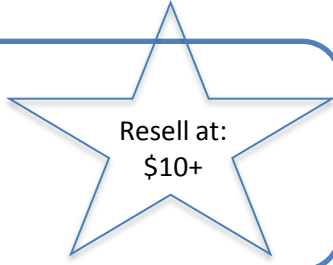
Gap, Gymboree, American Eagle, Hollister, Mud Pie, Nike  
Retails \$10-\$20  
Default price: \$4-7



Resell at:  
\$4-\$10

### Boutique

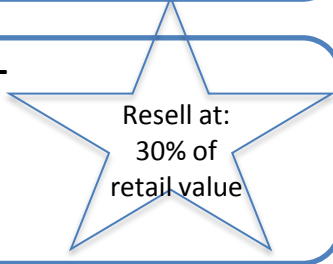
Janie & Jack, Persnickity, Isobella & Chloe  
Retails \$20+  
Default price: \$8+



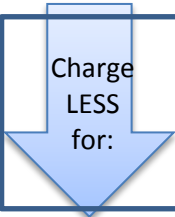
Resell at:  
\$10+

### Toys - Baby Equipment - Books - Games - Shoes - Accessories - Maternity

Default price: varies by item and condition

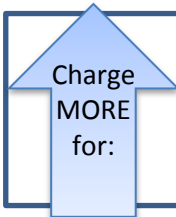


Resell at:  
30% of  
retail value



Charge  
LESS  
for:

Every Day Basics  
Infant Items  
Casual Clothing  
Older Toys



Charge  
MORE  
for:

New with Tags  
"Dressy" Items  
Clothing Sets  
Excellent Condition

\*\*all default prices are subject to change based on item inspection.